



IVAN SILANTYEV

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www.ivan2.com

PROFILE Creative, collaborative and passionate designer with a strong aesthetic.

SKILLS UI/ Visual design, Environmental graphic design, Branded environments, Logotypes & identity systems, Icons, Illustration, Packaging, Book design.

PROFESSIONAL EXPERIENCE

- 2018-present** **CUBAN COFFEE QUEEN** (Creative Director)
Responsible for all creative aspects of the coffee company.
- 2016-2018** **CALLISON/RTKL** (Senior Graphic Designer)
Retail Studio. Environmental Graphic design: Petco prototype, Unleashed, ReJuve. Promotional and presentation materials, logotypes design.
- 2015-2016** **AMAZON** (Senior Graphic Designer)
AmazonGO project. Design and design development of environmental design component for the new experimental retail concept. Supporting marketing effort for the beta launch.
- 2004-2015** **IVAN2DESIGN** (Principal)
Logo development, environmental and retail design, identity systems, illustration etc. Client list: Microsoft, Nordstrom, Callison, The North Face, Washington Wine Commission, HADW, EHS Design, Tagaris Winery, Powers Winery, Fidelitas Winery, Leviton, Eddie Bauer, Talyst, H.D.Buttercup, Six Flags, Digital Seattle, St. Nicholas Foundation.
- 2003** **CALLISON ARCHITECTURE** (Senior Graphic Designer)
Designed signage for major international and local retail and mixed use projects. Client list: Gardens Retail (United Arab Emirates), IKEA Moscow (Russia), Nanjing Road Shanghai (China), Mall of Orange, Orange CA, SeaTac International Airport.
- 1997-2003** **THE RETAIL GROUP** (Senior Art Director)
Designed, art directed, managed and presented various branding and retail projects. Client list: Nike, McDonalds, Toys'R'Us, bebe, Lee jeans, Blimpie International, Sears, Mervyn's, Lane Home Furnishings, Nebraska Furniture Mart, American Home Furnishings, Healthetech, Laptop Lane, Pilgrim, LoanStar, Nelson Daewoo, Breadsmith, BGN Paris.
- 1996-1997** **ILLIUM ASSOCIATES** (Graphic Designer)
Designed, developed and produced signage for architectural and transportation projects. Client list: Washington State Ferry System, Los Angeles Department of Transportation, Trammel Crow, Eugene Transit Authorities.
- 1994-1995** **LMN ARCHITECTS** (Designer)
Conceptualized and designed environmental graphics for major architectural projects. Executed various types of architectural renderings, scale models and presentations. Client list: Hawaii Convention Center, Saint Paul Convention Center, Northbrook Court, Al Faisaliah Centre (Saudi Arabia), Redmond Town Center.
- SOFTWARE** Adobe Creative Suite, Sketch, SketchUp
- PUBLICATIONS** Logo Lounge 3, Los Logos 4, Los Logos 6, Logo Lounge Master Library, Communication Arts, Graphis, Domino, Elle decor, Visual Merchandising and Store Design, Stores and Retail Spaces 2, Time magazine, Maskan Central Asian Design Publication
- EDUCATION**
- 1984-1990** Tashkent State Politechnical University: Degree in Design and Architecture
- 1998** School of Visual Concepts: Graphic Design Concepts
- 2019** School of Visual Concepts: UI/Visual Design Certificate